

## CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/01/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:	10/16/12	10/22/12	MTWTF--	5	\$125.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
1	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30	\$125.00	NM				
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
2	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30	\$125.00	NM				
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
5	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30	\$125.00	NM				
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:	10/16/12	10/22/12	MTWTF--	5	\$125.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
1	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30	\$125.00	NM				
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
4	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30	\$125.00	NM				
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
5	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30	\$125.00	NM				
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:	10/16/12	10/22/12	MTWTF--	5	\$125.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	\$125.00	NM				
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
3	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	\$125.00	NM				
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
5	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	\$125.00	NM				
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:	10/16/12	10/22/12	MTWTF--	10	\$150.00							

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
	2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	4	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	6	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	9	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	10	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
N 11	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	4	\$700.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>											
	Week: 10/16/12 10/22/12 MTWTF-- 10 \$175.00											
	2	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	3	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	4	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	6	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	9	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	10	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
N 12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	6	\$1,350.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>											
	Week: 10/16/12 10/22/12 MTWTF-- 10 \$225.00											
	3	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	4	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	9	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	10	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
N 13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	3	\$855.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>											
	Week: 10/16/12 10/22/12 MTWTF-- 5 \$285.00											
	2	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$285.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	3	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$285.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
N 14	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$975.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>											

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<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
	See MG 26.2, 26.3, 26.4, 26.5, 26.6, 26.7, 26.8, 26.9, 26.10, 26.11, 26.12, 26.13, 26.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 26.2											
	5	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
	See MG 26.2, 26.3, 26.4, 26.5, 26.6, 26.7, 26.8, 26.9, 26.10, 26.11, 26.12, 26.13, 26.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 26.2											
N 15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
	See MG 26.2, 26.3, 26.4, 26.5, 26.6, 26.7, 26.8, 26.9, 26.10, 26.11, 26.12, 26.13, 26.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 26.2											
	2	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
	See MG 26.2, 26.3, 26.4, 26.5, 26.6, 26.7, 26.8, 26.9, 26.10, 26.11, 26.12, 26.13, 26.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 26.2											
	5	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
	See MG 26.2, 26.3, 26.4, 26.5, 26.6, 26.7, 26.8, 26.9, 26.10, 26.11, 26.12, 26.13, 26.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 26.2											
N 16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2, 26.3, 26.4, 26.5, 26.6, 26.7, 26.8, 26.9, 26.10, 26.11, 26.12, 26.13, 26.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 26.2											
	3	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2, 26.3, 26.4, 26.5, 26.6, 26.7, 26.8, 26.9, 26.10, 26.11, 26.12, 26.13, 26.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 26.2											
	4	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2, 26.3, 26.4, 26.5, 26.6, 26.7, 26.8, 26.9, 26.10, 26.11, 26.12, 26.13, 26.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 26.2											
	5	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2, 26.3, 26.4, 26.5, 26.6, 26.7, 26.8, 26.9, 26.10, 26.11, 26.12, 26.13, 26.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 26.2											
N 24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$100.00	NM		
	See MG 26.2, 26.3, 26.4, 26.5, 26.6, 26.7, 26.8, 26.9, 26.10, 26.11, 26.12, 26.13, 26.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 26.2											
N 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	21	\$14,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,750.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> OBAMA 4 AMERICA
<u>Advertiser</u> Obama For America		<u>Estimate #</u> 1537
		<u>Original Date / Revision</u> 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																								
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11a-12p	---W----	:30	\$275.00	NM	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$275.00	NM	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$275.00	NM	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$275.00	NM	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$275.00	NM	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$275.00	NM	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30	\$300.00	NM	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30	\$300.00	NM	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30	\$300.00	NM	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30	\$300.00	NM	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30	\$300.00	NM	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30	\$350.00	NM	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30	\$350.00	NM	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30	\$350.00	NM	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30	\$350.00	NM	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30	\$350.00	NM	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30	\$550.00	NM	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30	\$550.00	NM	10/17/12-10/17/12	The X Factor	The X Factor	---W----	:30	\$5,350.00	NM	10/16/12-10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30	\$3,550.00	NM	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30	\$140.00	NM	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30	\$140.00	NM	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30	\$140.00	NM	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30	\$140.00	NM	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30	\$140.00	NM
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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fringe	Fri 9p-10p	-----F----	:30		<del>\$1,750.00</del>	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
Totals											107	\$65,045.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	107	\$65,045.00	\$55,288.25
<b>Totals</b>	107	\$65,045.00	\$55,288.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

ADV #

ADV. NAME

POLI/B OBAMA/D/PRE/US

REP. #

OFF. # 762

SALESMAN #

AGY # 1051

AGY. NAME

GREER, MARGOLIS, MITCHELL

BUYER NAME

MAURA GILROY

3050 K ST NW,

SALES PRSN PH-

TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #

CONTRACT # 6266599

CLASS: NATL.

LOCAL

REGIONAL

PRDCT

OBAMA 4 AMERICA

EST#1537

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES

OCT16/12

OCT22/12

WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE

OCT1/12

09.08

REP:

TO ROSE

FR NIKKI

OKD M5 SEE LINES 44-51

TOTAL SAME

PLS CNF THANKS

STA:

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
8	ES		1100A-1200N	30		\$125.00	10/16	10/22	2		TU-F,M	2

AGENCY ADVERTISER CODE =

AGENCY EST# = 1537

AGENCY PRODUCT CODE =

PROGRAM : BETTER LAS VEGAS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44	A		1100A-1200N	30		\$275.00	10/17	10/17	2		WED	2
PROGRAM : KATIE COURIC ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-8 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-9 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 6 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 6 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-13 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-14 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-15 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-16 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-17 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-35 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-36 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-26 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK												
45	A		100P-200P	30		\$275.00	10/18	10/19	4		TH-F	4
PROGRAM : KATIE COURIC ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51												
46	A		200P-300P	30		\$300.00	10/18	10/19	4		TH-F	4
PROGRAM : ANDERSON COOPER ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51												
47	A		300P-400P	30		\$350.00	10/18	10/19	4		TH-F	4
PROGRAM : DR OZ ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51												
48	A		400P-430P	30		\$550.00	10/18	10/19	2		TH-F	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51												
49	A		800P-1000P	30		\$5,350.00	10/17	10/17	1		WED	1
PROGRAM : X FACTOR ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50	A		800P-900P	30		\$3,550.00	10/16	10/16	1		TUE	1
PROGRAM : RAISING HOPE/BEN&KATE												
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 44-51												
51	A		230P-500P	30		\$140.00	10/21	10/21	3		SUN	3
PROGRAM : MATINEE MOVIE												
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 44-51												
9	ES		1200N-100P	30		\$125.00	10/16	10/22	2		TU-F,M	2
PROGRAM : DIVORCE COURT												
41	ES		100P-200P	30		\$125.00	10/16	10/22	2		TU-F,M	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-10 FOR 5 SPOTS/WK												
11	ES		200P-300P	30		\$150.00	10/16	10/22	4		TU-F,M	4
PROGRAM : KATIE COURIC												
12	ES		300P-400P	30		\$175.00	10/16	10/22	4		TU-F,M	4
PROGRAM : ANDERSON COOPER												
13	ES		400P-500P	30		\$225.00	10/16	10/22	6		TU-F,M	6
PROGRAM : DR OZ												
14	ES		500P-530P	30		\$285.00	10/16	10/22	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 5PM												
15	ES		530P-600P	30		\$325.00	10/16	10/22	3		TU-F,M	3
PROGRAM : FOX 5 NWS AT 530P												
16	ES		600P-630P	30		\$300.00	10/16	10/22	2		TU-F,M	2
PROGRAM : FOX 5 NWS AT 6P												
17	ES		630P-700P	30		\$225.00	10/16	10/22	1		TU-F,M	1
PROGRAM : MORE ACCESS												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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26	S		400P-500P	30		\$100.00	10/20	10/20	0		SAT	0
PROGRAM : NUMB3RS												

33	S		900P-1000P	30		\$2,750.00	10/22	10/22	0		MON	0
PROGRAM : THE MOB DOCTOR												

35	S		800P-900P	30		\$3,075.00	10/18	10/18	0		THU	0
PROGRAM : THE X-FACTOR												

36	S		900P-1000P	30		\$1,750.00	10/19	10/19	0		FRI	0
PROGRAM : FRINGE												

STATION MAKEGOOD OFFERS:

BUY#	MISSED	TU-F,M/1100A-1200N	OCT16(3/WK)	30S	\$125.00	(SEP28/12)
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BUY#8		TU-F,M/1200N-100P	OCT16(3/WK)	30S	\$125.00	
BUY#9		TU-F,M/100P-200P	OCT16(3/WK)	30S	\$125.00	
BUY#41		TU-F,M/200P-300P	OCT16(6/WK)	30S	\$150.00	
BUY#11		TU-F,M/300P-400P	OCT16(6/WK)	30S	\$175.00	
BUY#12		TU-F,M/400P-500P	OCT16(4/WK)	30S	\$225.00	
BUY#13		TU-F,M/500P-530P	OCT16(2/WK)	30S	\$285.00	
BUY#14		TU-F,M/530P-600P	OCT16(3/WK)	30S	\$300.00	
BUY#15		TU-F,M/600P-630P	OCT16(4/WK)	30S	\$225.00	
BUY#16		TU-F,M/630P-700P	OCT18	30S	\$3,075.00	
BUY#17		THU/800P-900P	OCT19	30S	\$1,750.00	
BUY#35		FRI/900P-1000P	OCT20	30S	\$100.00	
BUY#36		SAT/400P-500P	OCT22	30S	\$2,750.00	
BUY#26		MON/900P-1000P	OCT17(2/WK)	30S	\$275.00	
BUY#33		OFFER: WED/1100A-1200N	OCT18(4/WK)	30S	\$275.00	

141670

OFFER: WED/1100A-1200N

& TH-F/100P-200P	OCT18(4/WK)	30S	\$275.00	PLS ADVISE.
& TH-F/200P-300P	OCT18(4/WK)	30S	\$300.00	
& TH-F/300P-400P	OCT18(4/WK)	30S	\$350.00	
& TH-F/400P-430P	OCT18(2/WK)	30S	\$550.00	
& WED/800P-1000P	OCT17	30S	\$5,350.00	
& TUE/800P-900P	OCT16	30S	\$3,550.00	
& SUN/230P-500P	OCT21(3/WK)	30S	\$140.00	

CMT: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.

OCT/12 65045.00 CONTRACT TOTAL 65045.00  
TOTAL SPOTS 107

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$260,180 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0% KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE